



JERUSALEM COLLEGE OF ENGINEERING

DEPARTMENT OF MANAGEMENT STUDIES

ALUMNI NEWS LETTER 2025



VISION OF THE DEPARTMENT

Department of Management studies strive to develop students as competent professionals and successful entrepreneurs with social concerns and strong ethical values to promote multi-disciplinary research and entrepreneurship for nation building.

MISSION OF THE DEPARTMENT

- To enhance the students as competent professionals through innovative teaching – learning process.
- To equip the students as successful entrepreneurs with leadership qualities.
- To build the ethical values among the students to serve for the betterment of society, Industry and Government.
- To cater to the industrial needs through multi-disciplinary research.

MESSAGE FROM HEAD OF THE DEPARTMENT

Greetings to all our esteemed alumni,

It is with great pleasure that the Department of Management Studies presents this Alumni Newsletter. Our alumni are an integral part of the institution's growth and success. Their continuous support through mentoring, guest lectures, internships, and placement guidance has significantly contributed to student development and academic excellence.

This newsletter aims to strengthen alumni engagement and highlight the valuable contributions and achievements of our alumni.

Dr. S. Muthumani
Head of the Department – MBA

ABOUT THE DEPARTMENT ALUMNI

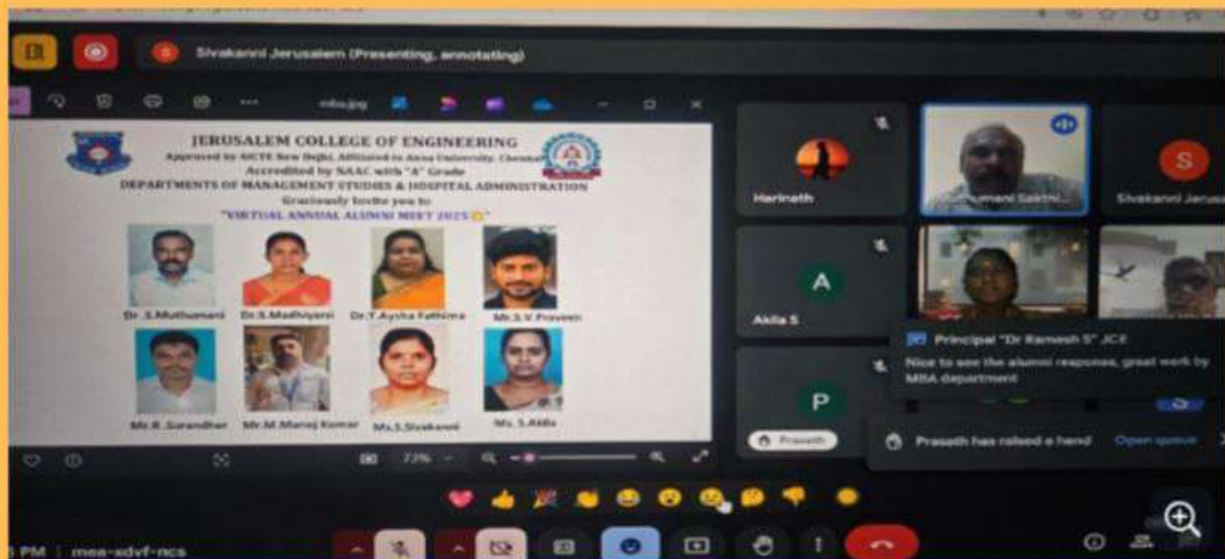
The Alumni Association of the Department of Management Studies was established to foster a lifelong relationship between alumni and the institution. The association actively supports academic activities, student mentoring, industry interaction, and institutional development.

Objectives:

- To maintain a strong alumni network
- To support students through mentoring and career guidance
- To facilitate industry–academia interaction
- To encourage alumni participation in institutional activities

Alumni Coordinator: **Mr. S.V. Praveen**

ALUMNI MEET 2025



The Department of Management Studies hosted a grand Virtual Annual Alumni Meet through Google platform on 29th January 2025, bringing together former students from various batches to reconnect, share experiences, and strengthen their bond with their alma mater. The event commenced with a warm welcome address by Ms. S.Sivakanni, Assistant professor, MBA Department, who expressed gratitude to the alumni for their presence. The speech highlighted the institution's achievements, growth, and future aspirations.

DISTINGUISHED ALUMNI ACHIEVEMENTS

Alumni Name	Batch	Designation	Achievement / Contribution
Ms. Vinu Sudhakar	2010–2012	Lawyer, Madras High Court	Legal mentoring and guest lectures for MBA students
Ms. R. Aishwariya	2017–2019	HR Executive, Chegg India Pvt. Ltd.	HR mentoring, internship and placement guidance

ALUMNI CONTRIBUTION TO THE INSTITUTION

- Guest lectures and expert talks
- External project guidance
- Internship and placement support
- Curriculum feedback
- Student mentoring and career guidance

ALUMNI-STUDENT INTERACTION PROGRAM



JERUSALEM COLLEGE OF ENGINEERING
DEPARTMENT OF MANAGEMENT STUDIES
ASSOCIATION OF MANAGERS
ALUMNI SESSION


JAYASHREE
 BATCH: 2022 TO 2024

DATE: 08-04-2025
 TIME: 1:00 P.M.
 VENUE: NEW BLOCK N204

Mr. PEAVEN S V Program Coordinator
Dr. S.MUTHUMANI Asst. DirMS
Dr. RAMESH S Principal
Dr. M.MALA Chairperson


WEBSITE: <https://jceet.ac.in/>
 ADMISSION: admission@jceet.ac.in
 CONTACT: 7546 6700

Date of Alumni Talk	Title	Resource Person	No. of Participants
8-4-2025	Trends in Corporate finance	Ms. Jayashree Alumna 2022-2024 Finance Associate, JP Finance PVT Ltd	59

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(AN AUTONOMOUS INSTITUTION)
ACCREDITED BY MAEC WITH 'A' GRADE, APPROVED BY AICTE, AFFILIATED TO Anna UNIVERSITY, CHENNAI.
PILAKKOTHY ROAD, ANNA UNIVERSITY CAMPUS, PILLAIARAKKAL, CHENNAI - 600030.

Department of Management Studies

Alumni Session



R Kanimozhi
KKT ESSENTIAL POWER & YOUR CAREER
EXPLORATION

JCE MBA 2019 - 2021
23 May 2025 10 A.M

Mr. S. V. Praveen
Program
Coordinator

DR. S. Muthumani
HOD - DeMS

DR. Ramesh, S
Principal

DR. M. Mala
Chairperson

VENUE NEW BLOCK N - 205

Date of Alumni Talk	Title	Resource Person	No. of Participants
23-5-2025	Insights into Real-World Business	Ms. R. Kanimozhi Alumnus 2019-2021 Proprietor of KKT Essential Power	59


JERUSALEM COLLEGE OF ENGINEERING
ESTABLISHED IN 1983




INSTITUTION INNOVATION COUNCIL
Member Institution

DEPARTMENT OF MANAGEMENT STUDIES
ASSOCIATION OF MANAGERS
ALUMNI SESSION

VERONICA
 BATCH: 2022 TO 2024

DATE: 30-08-2025
TIME: 1:00 P.M
VENUE: NEW BLOCK N204



Mr.PRAVEEN S V Program Coordinator
Dr.S.MUTHUMANI HoD, DoMS
Dr.RAMESH S Principal
Dr.M.MALA Chairperson

WEBSITE <https://jerusalemengg.ac.in/>
ADMISSION admission@jerusalemengg.ac.in
CONTACT 75461 27996

Date of Alumni Talk	Title	Resource Person	No. of Participants
30-8-2025	AI in HR	Ms. Veronika Alumnus 2023-2025 HR Associate, RM PVT ltd	38


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Recognized by UGC for Award of Ph.D. Degree





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Member Institution

DEPARTMENT OF MANAGEMENT STUDIES
ASSOCIATION OF MANAGERS
ALUMNI SESSION



BALA MURUGAN

BATCH: 2022 TO 2024

DATE: 02-09-2025

TIME: 1:00 P.M

VENUE: NEW BLOCK N204

Mr. PRAVEEN S V
Program Coordinator

Dr. S.MUTHUMANI
Head, DeMS

Dr. RAMESH S
Principal

Dr. M.MALA
Chairperson


WEBSITE
<https://jerusalemengg.ac.in/>


ADMISSION
admission@jerusalemengg.ac.in


CONTACT
 75402 37995

Date of Alumni Talk	Title	Resource Person	No. of Participants
2-9-2025	Trends in HR	Mr. Balamurgan Alumnus 2022-2024 Executive-HR, Celebrity Fashions PVT ltd	59

ALUMNI MENTORING PROGRAM

Alumni Mentor: Ms. Vinu Sudhakar

Mentees: Ms. Priyadarshini & Ms. Baby Shivani (MBA 2023–2025)

Outcome:

- Improved communication skills
- Better project quality
- Enhanced career clarity

ALUMNI FEEDBACK AND ACTION TAKEN

Feedback:

- Need for more industry-oriented programs
- Increased alumni interaction

Action Taken:

- Quarterly alumni interaction sessions planned
- Skill-based workshops introduced

STUDENT ACHIEVEMENTS SUPPORTED BY ALUMNI

- Internship opportunities through alumni references
- Placement guidance and mock interviews
- Improved project outcomes

FUTURE PLANS

- Structured alumni mentoring program
- Expansion of alumni database and portal
- Regular publication of alumni newsletters

A GLIMPSE OF ALUMNI'S



The Alumni Session organized by the Marketing Club featured insights from **Allset Business Solutions**, where the speaker shared practical strategies and real-world experiences in marketing and business development. The session helped students understand current industry trends and the importance of innovative marketing approaches in today's competitive business environment.



The Marketing Club organized an Alumni Session featuring a **PPC Executive from Oppo**, who shared valuable insights about digital advertising and pay-per-click marketing strategies used in the industry. The session helped students understand how online campaigns are managed, optimized, and used to reach target audiences effectively.

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DEPARTMENT OF MANAGEMENT STUDIES

ALUMNI SESSION - HR CLUB

NUNCYA P M
HR Coordinator - FigProna Ltd

07 OCTOBER 2025
09:30 A.M.

VENUE:
NEW BLOCK - N204

Dr. S.V. PRAVEEN
Program Coordinator
Dr. M. MALA
Chairperson

WEBSITE
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ADMISSION
admission@jerusalemengg.ac.in

CONTACT
Phone: 2706, 6176, 2247

An alumni session was conducted with an HR Coordinator from Figprona Ltd who shared insights about their career journey and responsibilities in the HR field. The session helped students understand HR roles, recruitment processes, and the skills required to succeed in Human Resource Management.

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DEPARTMENT OF MANAGEMENT STUDIES

ALUMNI SESSION- BUSINESS SKILL WORKSHOP

SEELAM V RAJESWARI
Recruiter- TCS

04 SEPTEMBER 2025
09:30 A.M.

VENUE:
NEW BLOCK - N204

Dr. S.V. PRAVEEN
Program Coordinator
Dr. M. MALA
Chairperson

WEBSITE
<https://jerusalemengg.ac.in/>

ADMISSION
admission@jerusalemengg.ac.in

CONTACT
Phone: 2706, 6176, 2247

A business skills workshop was conducted by a recruiter from **Tata Consultancy Services**, focusing on the skills required to succeed in the corporate environment. The session covered communication, problem-solving, teamwork, and interview preparation, helping students understand the expectations of recruiters in the IT industry.

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DEPARTMENT OF MANAGEMENT STUDIES

ALUMNI SESSION - TENCHNOVANZA

KRUTHIKA N
Financial Analyst - ePropelled

10 OCTOBER 2025
09:30 A.M.

VENUE:
NEW BLOCK - H204

Mr. S. V. PRAVEEN
Program Coordinator
Dr. RAMESH S.
Principal

Dr. S. MUTHUMANI
HOD, BBA
Dr. M. MALA
Chairperson

WEBSITE: <https://jerusalemengg.ac.in/>

ADMISSION: admission@jerusalemengg.ac.in

CONTACT: 70488 02906, 81764 10467

A session was conducted by a Financial Analyst from **Epropelled**, where the speaker shared insights about financial analysis and its role in business decision-making. The session helped students understand financial planning, data analysis, and the skills required to build a career as a financial analyst.

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DEPARTMENT OF MANAGEMENT STUDIES

Webinar for
EMPLOYABILITY IN GOVERNMENT SECTOR

PRINCE JEBA ALBIN J
Designation required

10 JULY 2025
10:00 A.M.

PLATFORM:
GOOGLE MEET

Mr. S. V. PRAVEEN
Program Coordinator

Dr. S. MUTHUMANI
HOD, BBA

Dr. RAMESH S.
Principal

Dr. M. MALA
Chairperson

WEBSITE: <https://jerusalemengg.ac.in/>

ADMISSION: admission@jerusalemengg.ac.in

CONTACT: 70488 02906, 81764 10467

An employment session on opportunities in the government sector was conducted to guide students about various government job options and recruitment processes. The session explained competitive exams, eligibility criteria, and preparation strategies required to build a successful career in the government sector.

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DEPARTMENT OF MANAGEMENT STUDIES

ALUMNI SESSION - BUSINESS SKILL WORKSHOP

NIVEDHA N
Account Executive- TCS

11 SEPTEMBER 2025
09:30 A.M.

VENUE:
NEW BLOCK - N204

Mr. S.V. PRAVEEN
Program Coordinator
Dr. RAMESH S
Principal

Dr. S. ARUTHAMANI
Head, Dept
Dr. M. MALA
Chairperson

WEBSITE: <https://jerusalemengg.ac.in/>

ADMISSION: admission@jerusalemengg.ac.in

CONTACT: PHONE: 07996 61796 61796 61796

A **Business Skills Workshop** was conducted to help students develop essential skills required in the corporate world. The workshop focused on communication, teamwork, problem-solving, and professional development.

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DEPARTMENT OF MANAGEMENT STUDIES

ALUMNI SESSION - MOCK INTERVIEW

POOJA I
Training Coordinator

18 AUGUST 2025
09:30 A.M.

VENUE:
NEW BLOCK - N204

Mr. S.V. PRAVEEN
Program Coordinator
Dr. RAMESH S
Principal

Dr. S. ARUTHAMANI
Head, Dept
Dr. M. MALA
Chairperson

WEBSITE: <https://jerusalemengg.ac.in/>

ADMISSION: admission@jerusalemengg.ac.in

CONTACT: PHONE: 07996 61796 61796 61796

A **Mock Interview Session** was conducted to help students prepare for real job interviews and improve their confidence. The session included practice interviews, feedback from the panel, and guidance on communication, body language, and answering interview questions effectively.

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 Accredited by NAAC, Grade 'A'

DEPARTMENT OF MANAGEMENT STUDIES

ALUMNI SESSION - HR CLUB

ARAVINDHA RAJ R

HR Executive
 Tagore Medical College & Hospital

4 OCTOBER 2025
 09:30 A.M

VENUE:
 NEW BLOCK - N204

Mr. S.V. PRAVEEN
Program Coordinator
 Dr. RAMESH S
Principal

Dr. S. MUTHUMANI
Head, School
 Dr. M. RAJA
Chairperson

WEBSITE: <https://jerusalemengg.ac.in/> ADMISSION: admission@jerusalemengg.ac.in CONTACT: 75400 57996, 91784 83347

An **HR Club session** was conducted to enhance students' knowledge about Human Resource practices and workplace management. The session included discussions on recruitment, teamwork, communication skills, and the importance of HR in organizational development.

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DEPARTMENT OF MANAGEMENT STUDIES

ALUMNI SESSION - FINANCE CLUB

AKASH S

Accounts Executive - WIPRO

26 SEPTEMBER 2025
 09:30 A.M

VENUE:
 NEW BLOCK - N204

Mr. S.V. PRAVEEN
Program Coordinator
 Dr. RAMESH S
Principal

Dr. S. MUTHUMANI
Head, School
 Dr. M. RAJA
Chairperson

WEBSITE: <https://jerusalemengg.ac.in/> ADMISSION: admission@jerusalemengg.ac.in CONTACT: 75400 57996, 91784 83347

A **Finance Club session** was conducted to improve students' understanding of financial management and investment concepts. The session included discussions on budgeting, financial planning, and the importance of finance in business decision-making.

JERUSALEM COLLEGE OF ENGINEERING
 DEPARTMENT OF MANAGEMENT STUDIES
ALUMNI TALK
ORIENTATION PROGRAMME
SAVANS
 CFO- SAGAR DECORATORS
 01 SEPTEMBER 2025

Mr. S.V. PRAVEEN
Program Coordinator

Dr. S. MUTHUMANI
HOD, BMSB

Dr. RAMESH S.
Principal

Dr. M. MALA
Chairperson

WEBSITE: <https://jceeeenmgg.ac.in/>

ADMISSION: admission@jceeeenmgg.ac.in

CONTACT: 75402 27000, 91768 02007

An orientation program was conducted by the CFO of **Sagar Decorators**, where the speaker shared insights about financial management and business operations. The session helped students understand the role of finance in business and motivated them to develop professional and management skills for their careers.

JERUSALEM COLLEGE OF ENGINEERING
 DEPARTMENT OF MANAGEMENT STUDIES
ALUMNI INVOLVEMENT
EXAMINER FOR INTERNSHIP REVIEW
Mr. MELKISH
 FINANCE EXECUTIVE
 ACCENTURE
 01 SEPTEMBER 2025

Mr. S.V. PRAVEEN
Program Coordinator

Dr. S. MUTHUMANI
HOD, BMSB

Dr. RAMESH S.
Principal

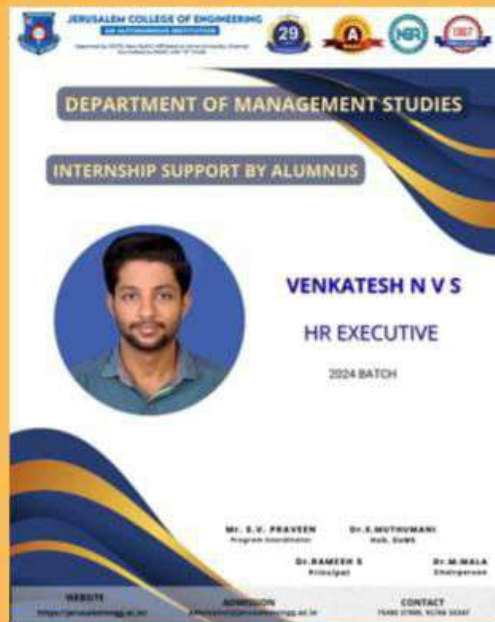
Dr. M. MALA
Chairperson

WEBSITE: <https://jceeeenmgg.ac.in/>

ADMISSION: admission@jceeeenmgg.ac.in

CONTACT: 75402 27000, 91768 02007

An examiner session was conducted for the **internship review**, where students presented their internship experiences and learning outcomes. The examiner evaluated the presentations, provided feedback, and guided students on improving their professional and practical skills.



An **Internship Support Session** was conducted to guide students in finding and completing internships successfully. The session provided information on internship opportunities, application procedures, and the importance of gaining practical work experience.



An **Orientation Program** was conducted by a **Payroll Executive**, who explained the role of payroll management and employee salary processing in organizations. The session helped students understand payroll systems, salary structures, and the importance of accuracy in HR and finance operations.

CONTACT DETAILS

Alumni Association – MBA
Jerusalem College of Engineering
Email: Praveen@jerusalemengg.ac.in
Contact: 9944113565